“WE KNOW WHERE WE’RE HEADED. WE HAVE A BLUEPRINT FOR A BOLD STRATEGIC PLAN THAT CALLS FOR TARGETING MARKETS THAT HOLD THE GREATEST PROMISE...AND FOR CONTINUING TO BUILD ON THE PROGRESS ARMSTRONG HAS MADE IN THE PAST.”

James A. Walsh
A tire dealer in New Jersey by the name of George F. Armstrong enters the tube & pneumatic tire industry in a tiny loft.

Armstrong became the fifth-largest tire maker in the world, and ranked amongst the Fortune 500 companies.

The Armstrong Rubber Company moved into its $7 million headquarters designed by renowned architect Michael Brauer in New Haven, Connecticut.

Armstrong introduced the first bias-belted fiberglass tire, one of many inventions.

Armstrong was acquired by Pirelli S.p.A., becoming Pirelli Armstrong Tire Corporation.

Armstrong achieved a record sales volume worth $1 Billion.

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Newly reengineered, the Armstrong brand returns to the tire industry as an independent entity.

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It’s been little over a century since Armstrong Tire first began its operation in a tiny loft in New Jersey. Since then, there has been an enormous change in the automobile and rubber industries, and, as the landscape has evolved, so have we. But amidst the twists and turns of a shifting terrain, the definition of Armstrong remains the same: premium products produced by quality-minded people.

Today, newly reengineered, the Armstrong brand stands poised once more for international recognition. With a brand new manufacturing facility that integrates state-of-the-art technology and seamless production practices, the next generation of Armstrong truck tires have been constructed with precision and craftsmanship, staying true to their legacy.

With our North American headquarters in Miami, Florida, our long-term vision is to shake up the landscape by offering a premium, value-driven alternative from a beloved American icon. Our comprehensive portfolio of commercial products includes tires for all truck applications and road environments, keeping in mind the safety of our drivers wherever the road takes you.
INSIDE AN ARMSTRONG TIRE

Hard filler
Soft filler
Bead bundle

INSIDE AN ARMSTRONG TIRE

Protects casing ply from road hazards, prevents cord rusting (oxidation from sunlight or ozone), and transmits the braking & driving force from vehicle to ground

SIDEWALL

Protects bead from wheel flange abrasion or mounting & demounting

GUM CHAFER

Wraps around the bead to protect bead against wheel flange & mounting abrasion, limits the movement in bead area for durability & retread ability

BEAD CHAFER

Bead design optimized for functionality of bead area, smooth handling, and transmission of force from vehicle to ground

BEAD FILLER & BUNDLE

Special impermeability compound to hold air & prevent cord rusting

INNER LINER

High tensile cables, reinforced shock resistance, and resistance to penetration from road hazards. Keeps crown profile flat for improved wear and trajectory control

SHOULDER

Low hysteresis compound to release heat from crown area, increasing endurance & retread ability

CROWN PLYS (BELT)

High tensile cables, reinforced shock resistance, and resistance to penetration from road hazards. Keeps crown profile flat for improved wear and trajectory control

TREAD BASE

Flat crown profile for better wear, low hysteresis compound to release heat from crown and increase endurance & retread ability

TREAD

Tread compound optimized according to individual pattern design & usage condition

TREAD

High tensile cables with outstanding endurance for bead area carrying capacity
THE ARMSTRONG ADVANTAGE

UNIQUE TREAD PATTERNS
Our unique tread patterns are designed to handle all kinds of terrain, delivering outstanding traction and road grip, and ensuring unmatched safety in all environments.

CASING INTEGRITY
The remarkable casing integrity of Armstrong tires enable them to withstand more retreads over time, increasing lifespan and ultimately reducing disposal in landfills.

STRONG SIDEWALLS
Strong sidewalls and distinct shoulder grooves are designed to provide shock absorption and outstanding resistance to uneven shoulder wear, further increasing longevity.

Along with ongoing US EPA Smartway certification, Armstrong tires are engineered for low rolling resistance, delivering extra mileage and leading to fuel-efficiency & reduced CO2 emissions.

UNPARALLELED SAFETY
Each tire is X-ray inspected and subjected to thorough testing for performance, durability and safety before entering the market.

SUPPORT NETWORK
Our dedicated network of quality-minded individuals and technicians work around the clock to support our customers with exceptional service.

ONLINE ORDERING
Our online portal at www.ShopArmstrongTires.com designed exclusively for dealers makes the ordering process simple, giving you access to real-time data and tires that are only a click away.

WARRANTY COVERAGE*
Our warranty coverage is an industry-leading warranty that is effective from the moment the tires are purchased and continues for up to seven years from the date of manufacture, with additional casing allowance for up to two retreads.

*for complete details, refer to the Armstrong Limited Warranty available at www.armstrongtire.com

WARRANTY PERIOD - 7 YEARS
CASING WARRANTY TILL 2 RETREADS
UP TO 12 MONTHS; 2/32 NDS

ARMSTRONG WARRANTY WITHIN 1 WORK WEEK

Our warranty coverage is an industry-leading warranty that is effective from the moment the tires are purchased and continues for up to seven years from the date of manufacture, with additional casing allowance for up to two retreads.

*for complete details, refer to the Armstrong Limited Warranty available at www.armstrongtire.com
PRODUCT PORTFOLIO

HIGHWAY
( Linehaul )

REGIONAL
( Local / Highscrub )

ON/OFF ROAD
( Mixed Service )

STEER
ASH
ADH
ATH

DRIVE
ASR
ADR
ADR1
ADR2
ADR3
AOR
AOM
AOM1

TRAILER

ALL POSITION

UPCOMING PATTERNS

<table>
<thead>
<tr>
<th>Pattern Name</th>
<th>Position</th>
<th>Tire Size</th>
<th>Application</th>
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ASH

Premium steer axle tire for long-haul applications offering excellent traction and sharp steering

Directional tread design offers excellent road grip & wet traction

Slipping on the tread ensures sharp steering and reduction in noise

De-coupling grooves & wider shoulder ribs help to minimize irregular wear

Premium drive axle tire for long-haul applications offering increased mileage and resistance against uneven wear

Closed and solid shoulder ribs offer excellent resistance against irregular wear

Optimized block design and stone ejectors prevent retention of stones

Deeper tread increases the tire life considerably in high torque applications
### ATH
Premium trailer tire for long haul application offering extraordinary mileage and resistance to uneven shoulder wear

<table>
<thead>
<tr>
<th>Tire Size</th>
<th>PR</th>
<th>Lr/Is</th>
<th>Rim Width</th>
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<th>Max Load (Dual)</th>
<th>Relative Pressure</th>
<th>Section Width</th>
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### ASR
Steer axle tire designed exclusively for pickup and delivery applications offering improved handling and steering

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<th>PR</th>
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<th>Rim Width</th>
<th>Max Load (Single)</th>
<th>Max Load (Dual)</th>
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<td>11R22.5</td>
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<td>3000 6610</td>
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<td>280 11.02</td>
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<td>282 11.10</td>
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**Tire Size**
- **PR**: Premium trailer tire
- **Lr/Is**: Load/Inflation

**Rim Width**
- **Max Load (Single)**
- **Max Load (Dual)**
- **Relative Pressure**
- **Section Width**
- **Overall Diameter**
- **Tread Depth**

**Tread Depth**
- **Inches**
- **kgs**
- **lbs**
- **kgs**
- **lbs**
- **psi**
- **kpa**
- **mm**
- **Inches**
- **mm**
- **Inches**
- **mm**

**ATH**
- Uniquely designed shoulder grooves provide excellent resistance to uneven shoulder wear
- Four circumferential grooves evacuate water quickly and deliver exceptional handling
- Shallow tread reduces rolling resistance significantly and offers good resistance to heat buildup and scrubbing

**ASR**
- Groove bottom protectors prevent stone drilling and retention
- Solid shoulders help in even wear while giving precise steering and maneuvering ability
- Optimized siping on inner ribs improve handling and yields excellent traction

**Upcoming Sizes**
- 225/75R19.5
- 245/75R19.5
- 285/75R19.5
<table>
<thead>
<tr>
<th>Tire Size</th>
<th>PR</th>
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<th>Rim Width (Single)</th>
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**Drive axle tire exclusively designed with ‘All Position’ capability for regional applications offering long mileage and resistance against abrasion.**

Open shoulder design offers excellent traction in wet conditions.

Optimized block shape and unique tread design prevent irregular wear and stone retention.

Deeper original tread depth & wider tire delivers longer tire life.

---

<table>
<thead>
<tr>
<th>Tire Size</th>
<th>PR</th>
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<th>Rim Width (Single)</th>
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**Steer axle tire designed for regional service applications offering improved traction and the ability to withstand high load conditions.**

Square shoulders combat irregular wear, enhancing cornering & delivering long mileage.

Special tread compound offers extraordinary resistance against abrasion.

Optimized block shape and unique tread design prevent irregular wear and stone retention.

Deeper original tread depth & wider tire delivers longer tire life.
**ADR1**

Drive axle tire for regional applications offering superior road grip and retreadability

- Open shoulders design result in quicker water evacuation, thereby offering superior road grip
- Optimized block shape and unique tread design prevent irregular wear and stone retention
- Deeper grooves ensure better traction and prolonged tire life

<table>
<thead>
<tr>
<th>Tire Size PR</th>
<th>Load</th>
<th>Rim Width</th>
<th>Max Load (Single)</th>
<th>Max Load (Dual)</th>
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</table>

**AOM**

Wide base ‘All Position’ tire for mixed service application offering improved floating and traction and the ability to withstand overloads

- Rugged and aggressive tread design improves floatation & traction in soft soil & mud
- Wider circumferential grooves enhance wet traction & large lugs help in withstanding overload
- ‘Cut & Chip’ resistance compound resists off road abuse

<table>
<thead>
<tr>
<th>Tire Size PR</th>
<th>Load</th>
<th>Rim Width</th>
<th>Max Load (Single)</th>
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Upcoming Size 385/65R22.5
AOM1

High scrub "All Position" radial with high load carrying capacity for garbage trucks (NEW!)

Special zigzag tread design offers extraordinary resistance to cuts, chips, tearing, and irregular wear; making it ideal for high scrub urban applications

Deeper tread design delivers exceptional traction and longer mileage, while wider circumferential grooves help in quick evacuation of mud & silt

Lugs on shoulders withstand impacts and enhance traction performance in both wet & dry conditions

<table>
<thead>
<tr>
<th>Tire Size</th>
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<th>Max.Load (Single)</th>
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</table>

Optimized, wider tread tread design delivers longer mileage, while enhanced contact patch area reduces wear rate

Solid shoulder ribs help in resisting maneuvering scrub

Shallow tread reduces rolling resistance while resisting heat buildup and scrubbing in low platform trailer application

<table>
<thead>
<tr>
<th>Tire Size</th>
<th>PR</th>
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